

Wynsure Enrollment Accelerator

The future of enrollment data and user experience

Recent growth in voluntary benefits space has led to higher data volumes during enrollment peaks for group carriers. Managing these peaks while consolidating key data from various enrollment platforms, and offering a consistent broker and member experience is a real challenge. Working with benefits requires a functional skillset which helps you overcome such challenges. There is a need to develop a holistic strategy while analyzing subtle environmental details and a proprietary enrollment system is the perfect multifaceted solution to handle these challenges.

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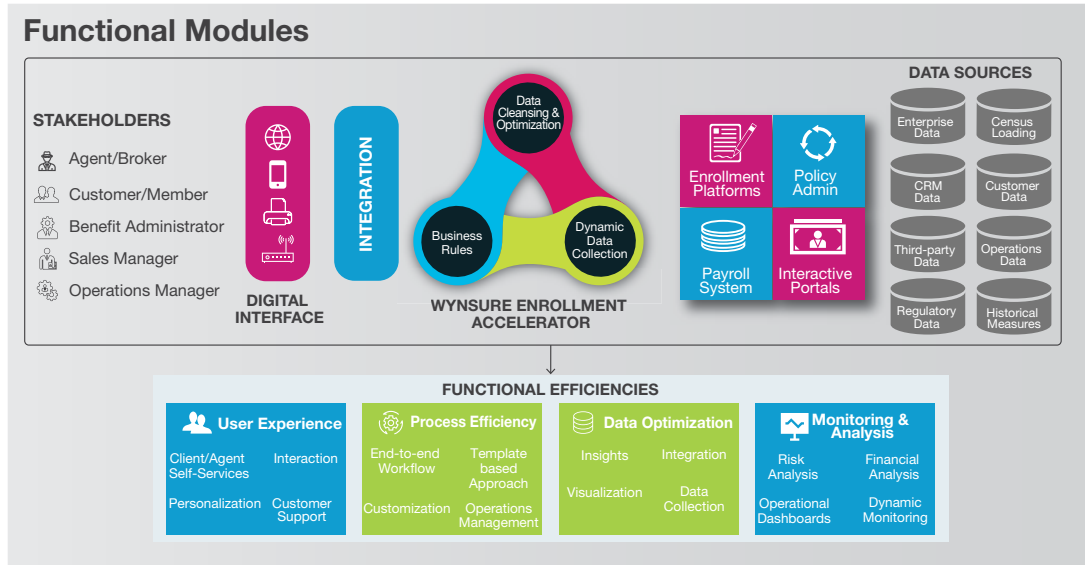
Business Imperative and Market Challenges

 Sales Manager	<p>"I wish our agents had some way to self-service and enter important client information themselves."</p> <p>"I am worried about client's overall experience during onboarding."</p>	<h3>Key Challenges</h3> <ul style="list-style-type: none"> • Managing the enrollment peaks • Consolidation of data from multiple enrollment platforms • Offering a consistent broker and member experience
 Operations Manager	<p>"I don't know where to start improving my process."</p> <p>"I wish to generate meaningful information from client data."</p> <p>"I find it difficult to manage huge data during enrollment peaks."</p> <p>"My team seems to be entering the same data over and over again, and making errors as they do. How do I check their efficiency?"</p>	
 Broker	<p>"I need flexibility to accommodate exceptions during enrollment process."</p> <p>"I often take more time than promised; client attrition is high."</p>	

Introducing Enrollment Accelerator Solution

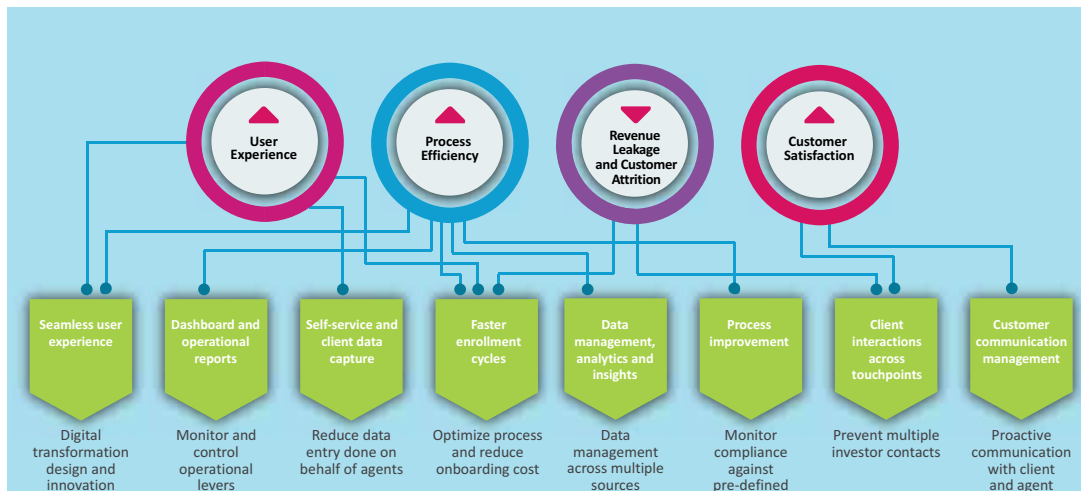
Wynsure Enrollment Accelerator is a data-driven and intelligent front office solution for carriers. The Enrollment Accelerator solution for carriers ensures **enrollment data** quality, creates a seamless digital experience, and offers a personalized and **self-service driven user experience** for its stakeholders.

Wynsure Enrollment Accelerator solution processes enrollment data from multiple enrollment platforms and other relevant internal and external data sources to increase enrollment efficiency. Through analytics capabilities of the solution, this enrollment data provides actionable insights that are presented to enrollment operations managers (carrier), brokers, benefit administrators (employer customers) and individual members in the context of their respective enrollment journeys and offer a unique user experience.



Features & Benefits

The data management and insights provided by Wynsure Enrollment Accelerator Solution leads to an efficient enrollment process. The improved efficiency reduces revenue leakage, resulting in faster enrollment cycles and a seamless user experience.



ABOUT MPHASIS WYDE

Mphasis Wyde is a global end-to-end Insurance Policy Administration Solution provider using Wynsure, a multi-language, multi-currency platform solution that can be deployed 'on premise' or 'on cloud'. Mphasis Wyde is headquartered in Bloomington, Minnesota, with offices in Canada, an R&D center in Paris, and a Centre of Excellence in India. Wyde was acquired in 2011 by Mphasis, a billion dollar publicly traded Information Technology services provider. Mphasis enables customers to reimagine their digital future by applying a unique formula of integrated cloud and cognitive technology. Mphasis X2C² formula for success (shift anything to cloud and power everything with cognitive), drives five dimensions of business value with an integrated consumer-centric Front2Back™ Digital Transformation. Our integrated Wyde plus Mphasis solutions offering is aimed at creating value for our customers, helping them improve their business with minimum hassles and capital outlays. A perfect blend of domain expertise, technical excellence, business intelligence and customer experience management is what makes us endearing to our clients.

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