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ENABLING ENHANCED CUSTOMER ENGAGEMENT



Wyde has been a leading international software vendor and is the creator of Wynsure, a leading professional Insurance Policy Administration Solution (PAS). Our modern Research & Development (R&D) center in Paris, France has pioneered the development of Wynsure, a proven software platform, at many of the leading insurance carriers in North America and Europe. Combined with our North American service center in Minneapolis MN and our Center of Excellence in Bangalore India, Wyde offers comprehensive and cost effective implementations, with local support.

Wynsure is a multi-language, multi-currency, easily configurable software product that offers policy administration, claims and billing solutions focused on the Group Benefits and Supplemental insurance markets. Wynsure can be deployed for one or multiple lines of business as a complete end-to-end solution, as functional components specific to current business challenges.

Our success is driven by our core strategic values:




- Excellence in our technology and expertise
- Customer centric solution design to anticipate market trends
- Continued Investment in product development and R&D
- Innovation and our solution's capacity to quickly evolve to meet your needs

“ We’re pleased to see Wynsure offered as a service. This is a growing trend in the industry and Wyde is a leader in offering it in the group space.

Tom Scales
Research Director - Life, Annuity and Health, Celent

WYDE Vision, Mission and Values

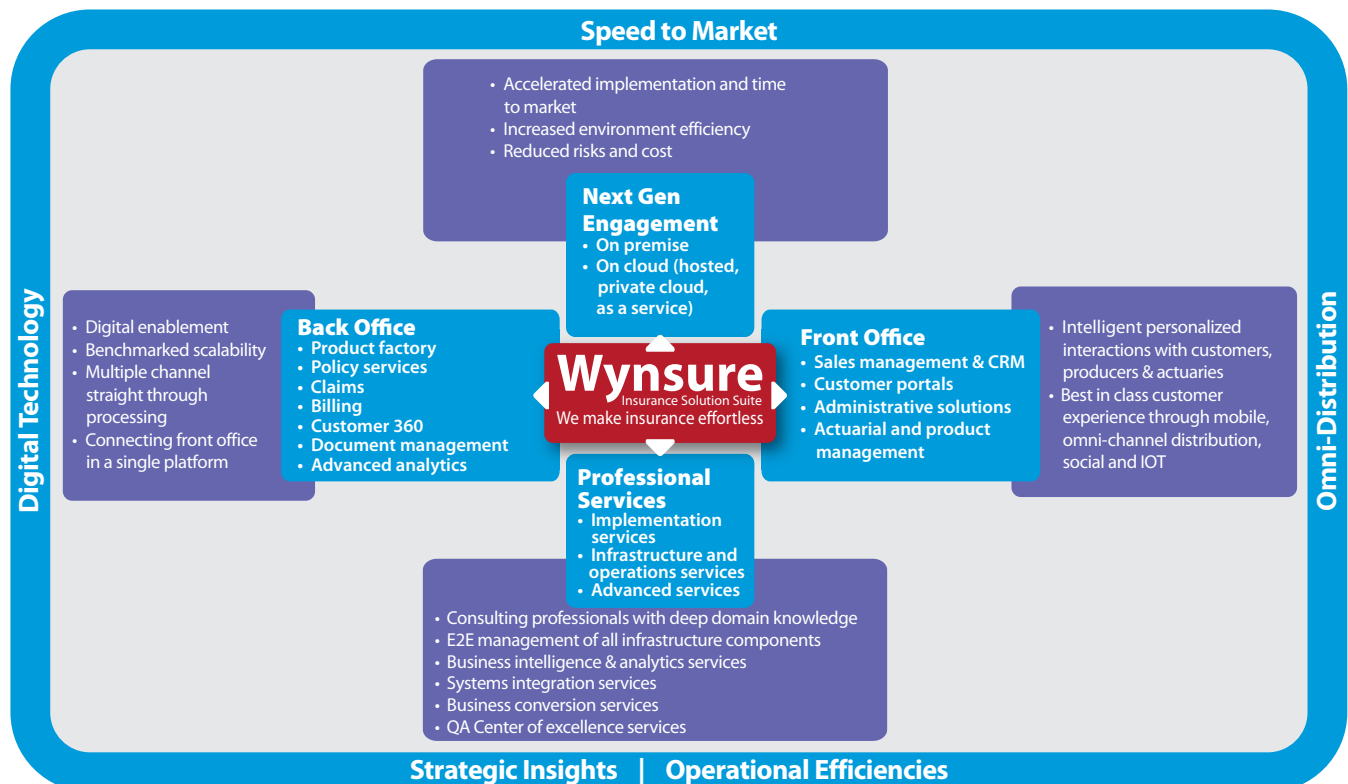
Wyde's culture is centered on the Wynsure product with technology innovation at the core. With employees from different cultures and across geographies - the thread that runs through the organization is based on fostering innovation and leveraging technology to deliver better business to its clientele. Wyde has the best combination of an innovative and entrepreneurial mind-set unique to a small organization with the advantage and support of the larger parent.

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| <p>Vision</p>  <p>Redefining the paradigm for business success together.</p> <p>Mission</p>  <p>To enable Insurance carriers to run most efficient policy admin operations, further enhanced by ease of engagement for consumers. Powered by inquisitive minds, we leverage our global talent and innovative blend of products, services and technology to deliver customer.</p> | <p>Values</p>  <p>Our success is driven by our core strategic values:</p> <p>Customer Business Centric: The ability to focus unerringly on the customer, to keep abreast of the customer's changing needs, being the consultant rather than order taker, niche not generic, proactive rather than reactive, with a response time of 'better than the best'.</p> <p>Innovation & Industry Leadership: Being top of mind domain experts, a trusted source, trend setters, enabling the futuristic industry changes.</p> <p>Reliable with Safe Pair of Hands: Partnering with our clients to deliver and achieve business results and not being just a software or solution provider.</p> |
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WYDE Products

Wyde, a software product company focused on policy administration in the Insurance market. In an effort to redefine the way PAS operates, WYDE offers:

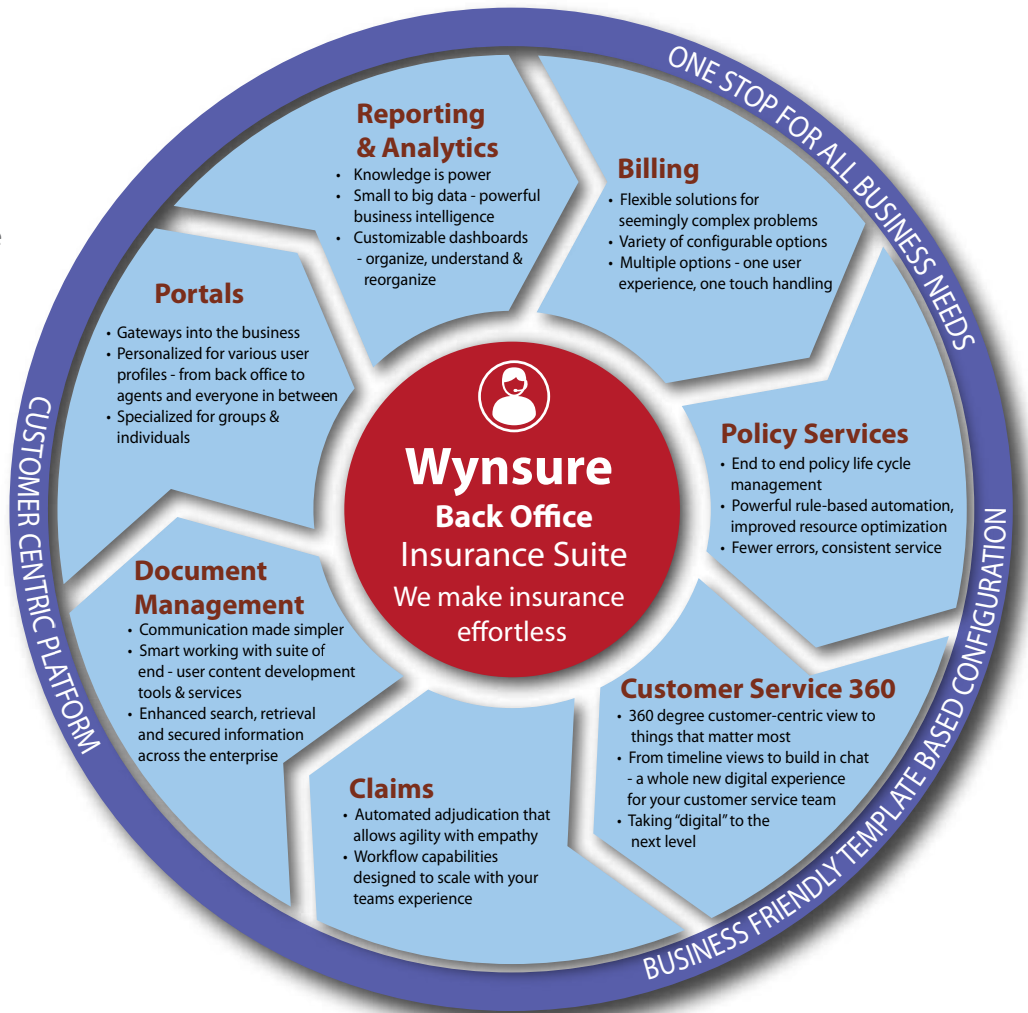
Wynsure Insurance Solutions Suite



Digitalized Wynsure Back Office

A powerful, multi-lingual, fully functional, scalable and configurable insurance policy administration system.

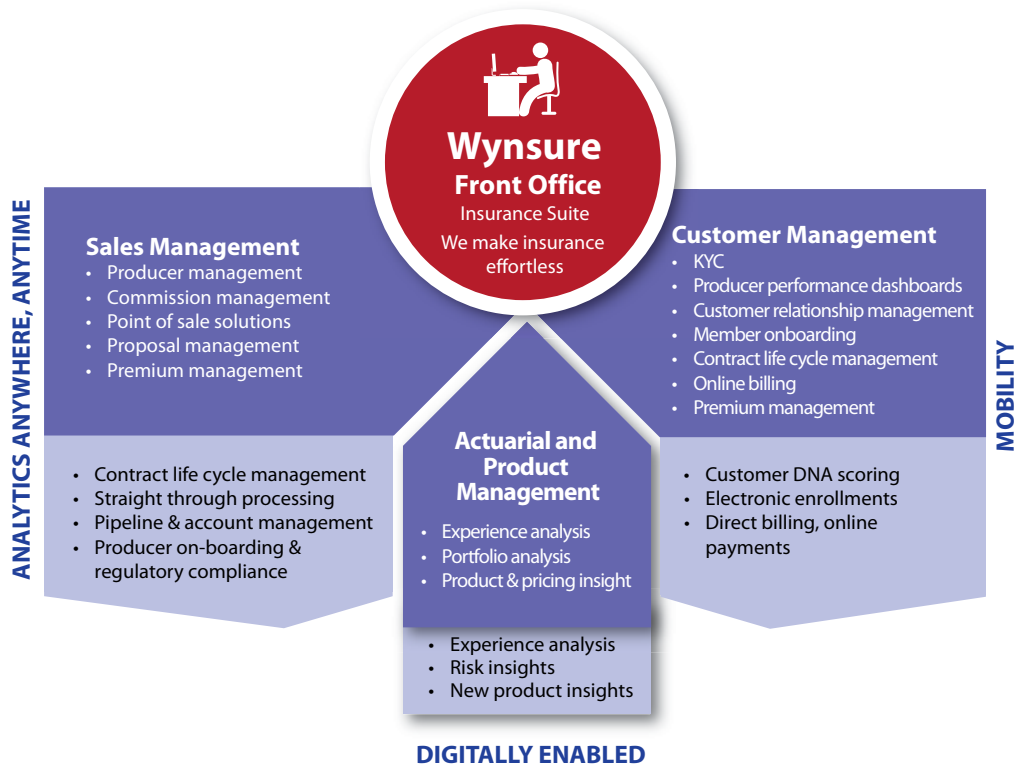
Wynsure is unique in the insurance Policy Administration System space for end-to-end functionality and multi-line insurance product support. With its proven scalability and modular functionality, Wynsure stands as a one-stop solution and the only solutions provider of PAS in the group insurance space.



Wynsure Front Office

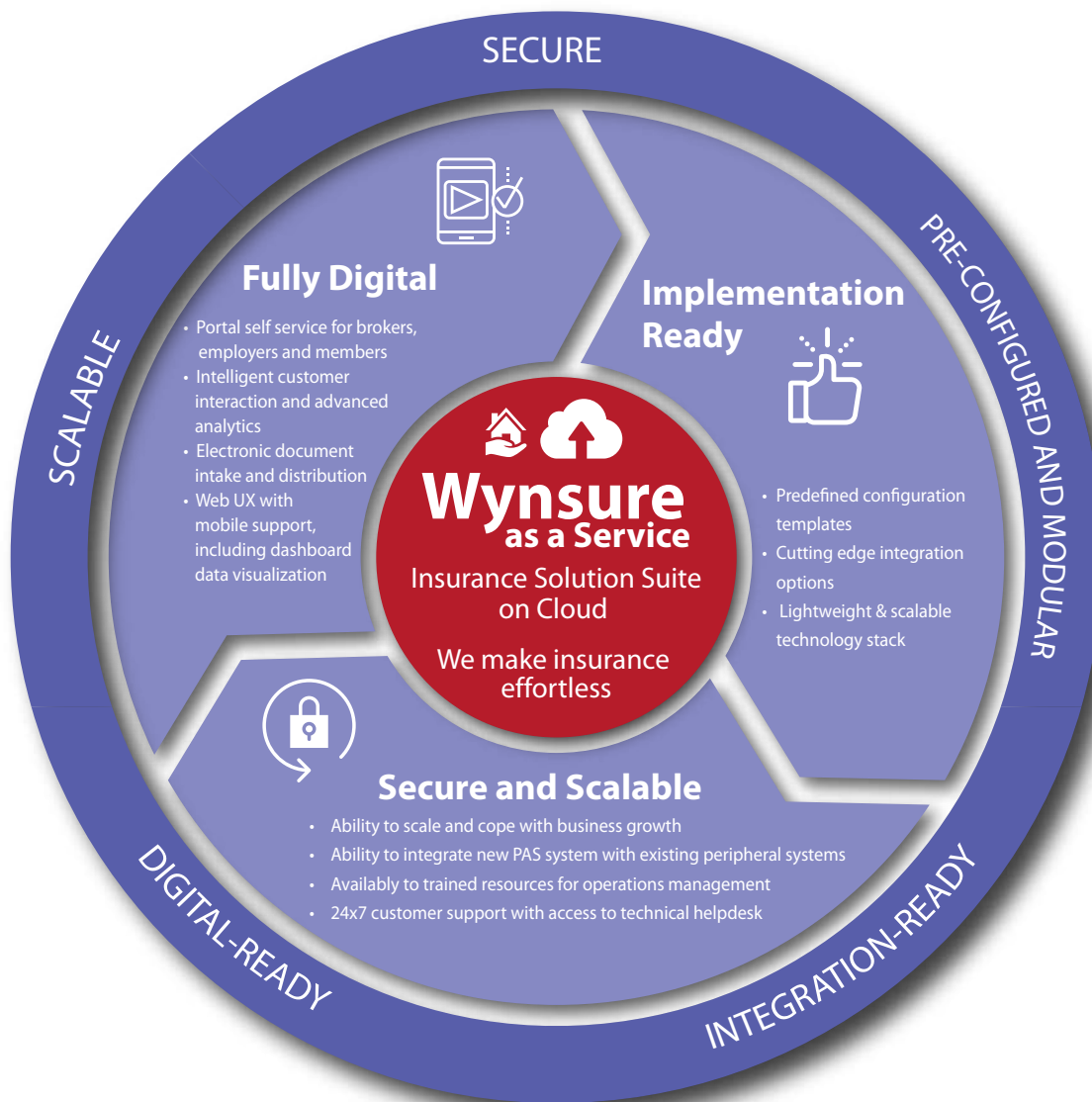
Technology that meets the expectations of modern consumers who seek simple digital mechanisms to engage. Wynsure Front Office seamlessly supports multiple interactions between consumers, administrators, distribution and the home office.

360 DEGREE FRONT OFFICE VIEW



Wynsure as a Service

Wynsure as a Service is Wynsure's deployment on cloud – It's a hosted multiline policy administration system; providing a managed end-to-end solution with secured Infrastructure, operations, support and maintenance. Wynsure as a Service "as a service" model offers insurance carriers with a "flip of a switch" that promises 50% reduced implementation timeframes. The out of the box pre-configured templates for product, process, configuration and workflow enable faster platform implementation.



Professional Services

Wyde Professional Services provides solutions with consulting expertise to help capture, analyze, measure and report key performance metrics across all Insurance Systems.

- Implementation Services
- Infrastructure and Operations Services
- Advanced Services - The Advanced Services offered include:
 - Business Intelligence & Analytics Services
 - Systems Integration Services
 - Wynsure Data Migration Services
 - QA Center of Excellence Services



Our Value Proposition

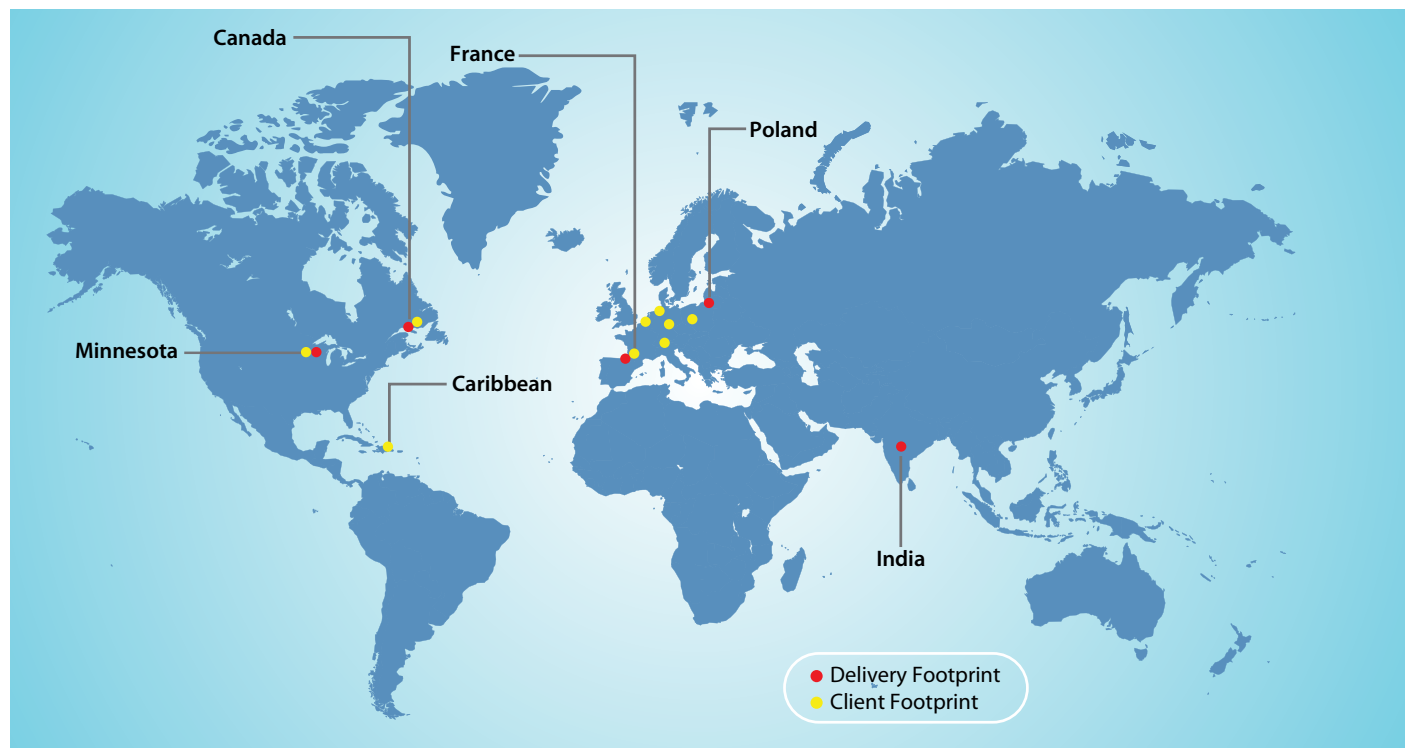
- Strong focus on R&D and product development with a dedicated Wynsure as a Service R&D team that is part of wyde product team
- Partnership with industry leading data centers: To ensure country specific delivery requirements. These partners are located in Paris, France and Atlanta, USA
- Flexibility to changing regulations: Wynsure has been built to accommodate numerous industry and governmental regulations related to insurance including:
 - Sarbanes Oxley
 - Reporting/Audit trail
 - Data Security
 - Access controls
 - Change controls and versioning
 - HIPPA related data handling
 - 7702 and 7702A financial and tax regulations
 - ACORD transaction and web services compliance
 - NACHA, OFAC and PCI Compliance
- Customer Centricity

- ▶ *Wyde Guides*, Wyde's customer advisory board, meets every quarter to review product updates and discuss product roadmap
- ▶ *Wyde user conference* – An annual conference where all Wyde clients and prospects meet to review and recommend product roadmap based on market trends and needs
- Speed to market: Rapid implementation in less than 6 months against industry average of 9-18 months
- User Friendly portals: Increase distribution by mobile enabled agent portals and support for multiple languages and multi currency
- Digital-Ready: Responsive web (mobile-friendly) self-service portals and support straight through processing transactions
- Flexibility: To change and keep pace with changing market/regulatory requirement
- Cost Benefits: Enable robust operations management with reduced cost
- Enhanced support: 24x7 helpdesk support with application maintenance, risk mitigation & product upgrade

Client Success Stories



Our Global Presence



With our well-balanced and integrated portfolio of Products and Solutions, Professional & Consulting Services, we help you manage change to drive business performance and to derive maximum value from IT investments.

ABOUT WYDE

An Mphasis Group Company

Wyde is a market leader in policy administration software & solutions for group life & supplemental insurance. We are the creator of Wynsure, a proven software platform, at many of the leading insurance carriers in North America and Europe. We are headquartered in Bloomington, Minnesota, USA, with offices in Canada and a modern Research & Development center in Paris, France. Wynsure is a multi-language, multi-currency, easily configurable software product that offers end to end business solutions in hosted & cloud environments for the Group Benefits market. More information is available at www.wyde.com

ABOUT MPHASIS

Mphasis is a global technology services and solutions company specializing in the areas of Digital, Governance, Risk & Compliance. Our solution focus and superior human capital propels our partnership with large enterprise customers in their digital transformation journeys. We partner with global financial institutions in the execution of their risk and compliance strategies. We focus on next generation technologies for differentiated solutions delivering optimized operations for clients.

For more information, log on to
www.wyde.com



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